

# IFWF

IF WEDDING  
FASHION  
İZMİR

20-22

JANUARY 2026

## 19<sup>TH</sup> WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

# IFWF



fuarizmir

📍 / Gazimir



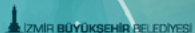
[ifwedding.izfas.com.tr](http://ifwedding.izfas.com.tr)

EV SAHİPLİĞİNDE HOSTING

ORGANİZATÖR ORGANIZER

DESTEKLEYENLER SUPPORTERS

PARTNER



BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB (TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR. THIS FAIR HAS BEEN ARRANGED ACCORDING TO THE LAW OF 5174 BY TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE).





# ALL EYES ON IF WEDDING FASHION İZMİR!

IF Wedding Fashion İzmir is getting ready to present a visual feast to its exhibitors and visitors with eye-catching designs, the latest fashion trends, bold fashion shows, and a captivating atmosphere.

We invite you to [fuarizmir](#) between 20–22 January 2026 to experience the exceptional opportunities offered by the IF Wedding Fashion İzmir Fair.





# EXHIBITORS 2024



**170**  
Domestic Exhibitors



**11**  
International Exhibitors



**181**  
Total Exhibitors



**16.186 m<sup>2</sup>/sqm**  
Net Exhibition Space



## Exhibitors

### 5 Countries

Netherlands, Iran, Kosovo,  
Lebanon, Uzbekistan

### 12 Provinces

Ankara, Batman, Bursa, Denizli,  
Eskişehir, Gaziantep, İstanbul, İzmir,  
Kocaeli, Konya, Manisa, Sakarya





# The Product Categories



Wedding Dresses  
**%23**



Wedding Suits  
**%9**



Evening Gowns  
**%49**



Evening Gowns  
For Children  
**%4**



Accessories  
**%6**



Others  
**%9**





# BUYERS 2024



**14.606**  
Total Buyers



**11.496**  
Domestic Buyers



**3.110**  
International Buyers



## BUYERS

### 78 Countries

Afghanistan, Albania, Algeria, Armenia, Argentina, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Canada, Central African Republic, China, Cyprus, Denmark, Egypt, France, Georgia, Germany, Greece, India, Iran, Iraq, Ireland, Israel, Italy, Jordan, Kazakhstan, Kosovo, Kuwait, Kyrgyzstan, Latvia, Lebanon, Liberia, State of Libya, Mexico, Moldova, Morocco, Netherlands, Niger, North Macedonia, Norway, Oman, Pakistan, Palestine, Panama, Philippines, Poland, Portugal, Qatar, Romania, Russian Federation, Saudi Arabia, Scotland, Serbia, Slovenia, South Korea, Spain, Sudan, Sweden, Switzerland, Syrian Arab Republic, Tajikistan, Tunisia, Turkmenistan, Turkish Republic of Northern Cyprus, Ukraine, United Arab Emirates, United Kingdom, United States of America, Uzbekistan, Yemen



### 72 Provinces

Adana, Adıyaman, Afyon, Ağrı, Aksaray, Amasya, Ankara, Antalya, Aydın, Balıkesir, Bartın, Batman, Bayburt, Bilecik, Bitlis, Bolu, Burdur, Bursa, Çanakkale, Çorum, Denizli, Diyarbakır, Düzce, Edirne, Elazığ, Erzincan, Erzurum, Eskişehir, Gaziantep, Giresun, Hakkâri, Hatay, Iğdır, Isparta, İstanbul, İzmir, Kahramanmaraş, Karabük, Karaman, Kars, Kastamonu, Kayseri, Kilis, Kırıkkale, Kırklareli, Kocaeli, Konya, Kütahya, Malatya, Manisa, Mardin, Mersin, Muğla, Muş, Nevşehir, Niğde, Ordu, Osmaniye, Rize, Sakarya, Samsun, Sinop, Sivas, Şanlıurfa, Şırnak, Tekirdağ, Tokat, Trabzon, Uşak, Van, Yozgat, Zonguldak





# VFWF





# HOSTED BUYER B2B

The Hosted Buyer Programme developed by İZFAŞ aims to enhance both the quality and quantity of business opportunities at IF Wedding Fashion İzmir. Through pre-arranged B2B meetings, professional visitors are matched with exhibitors that align with their target product groups, helping both sides build more productive business relationships. Industry professionals with purchasing authority can easily join the Hosted Buyer Programme to make the most of their time at the event.





# FASHION SHOW

IF Wedding Fashion İzmir brings together top companies in wedding dresses, groom suits, and evening wear. The fair will dazzle with glittering fashion shows featuring stunning designs from leading brands and rising talents — all showcased by famous models.

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## WEDDING DRESS DESIGN COMPETITION



IF Wedding Fashion İzmir continues to create opportunities for young designers to make their mark in the fashion industry. The 16<sup>th</sup> Wedding Dress Design Contest is now open, awaiting new talents with its latest theme.

In the 15<sup>th</sup> edition of the contest, where 243 inspiring designs competed, Öztürk Yıkılmaz (Istanbul Bilgi University) was selected as the winner among 15 finalists. He is now preparing for his runway show at IFWF 2025!

IFWF

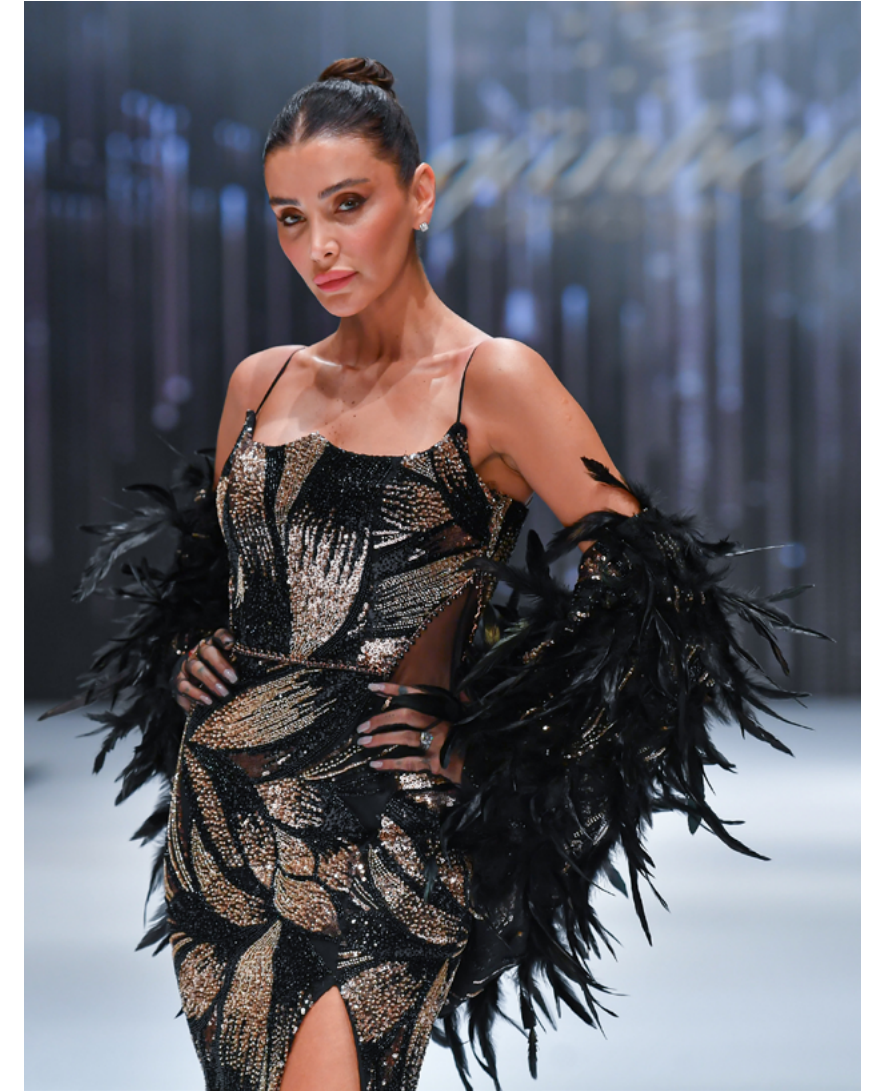


# ÖZTİLAK TASARIM TARTIŞMASI KÖKLERE DÖNÜS





# DESIGNER AREA



Designers Area is special place where designers present their wedding dress and evening gown designs.

At the same time, the Area is the meeting point of organizations, institutions and association executives.









**If You Are, a Manufacturer,  
a Designer, a Wholesaler or a Distributor,  
Book Your Place Now.**





## PARTICIPATION FEE

IF WEDDING FASHION  
STANDART BOOTH (Booth Construction Inc)

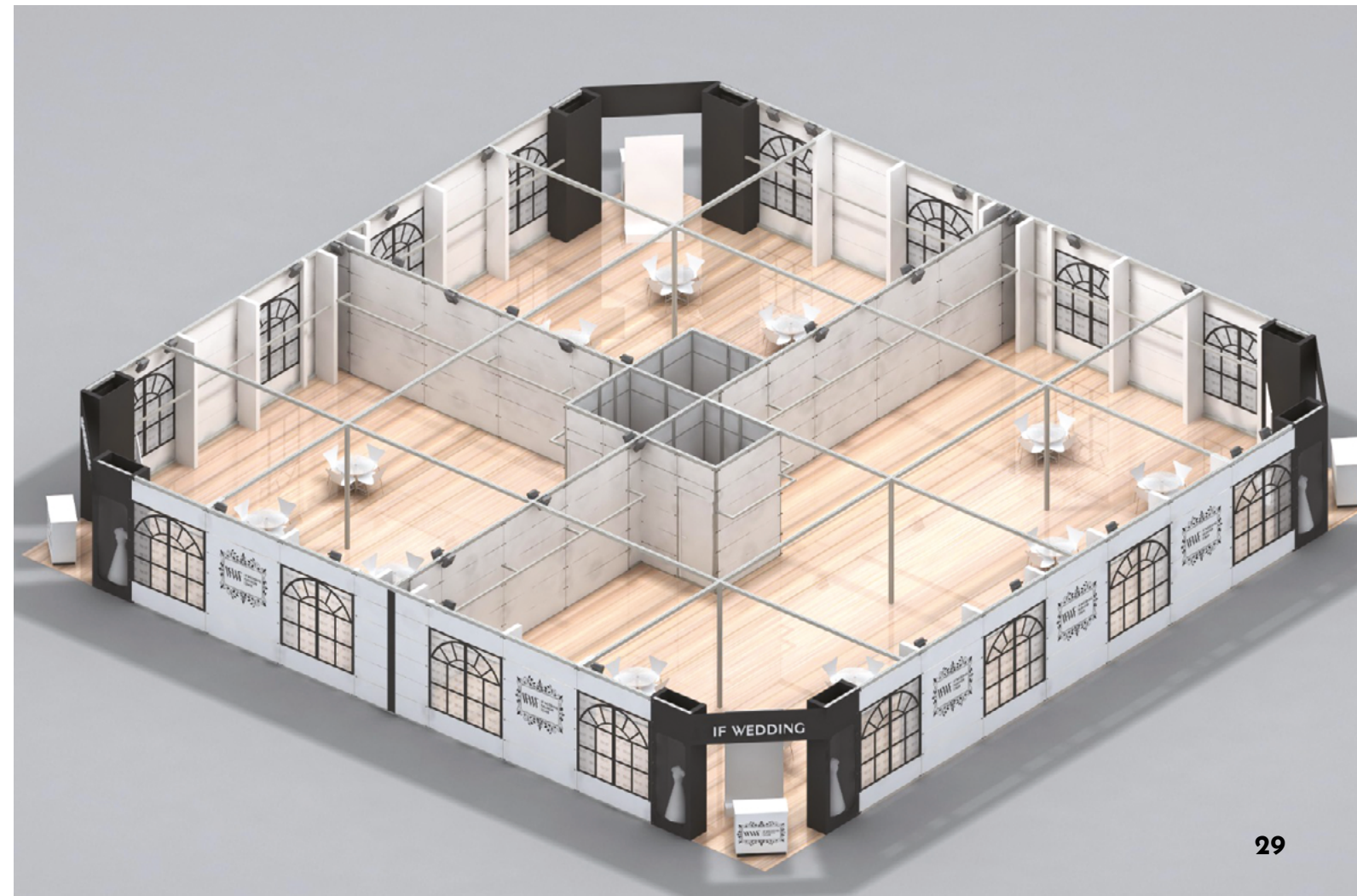
200 Euro/sqm+VAT

**Minumum space is 30 sqm**



## DOCUMENTS REQUESTED DURING THE APPLICATION

- Participation Contract
- Copy of Brand registration certificate (for the products that will be presented at the fair)
- Catalogue or brochure of your company and products (have to be send by cargo to İZFAŞ AŞ.)
- Active website must be proved





# FAIR SCHEDULE

**Fair Dates:** 20-22 January 2026

**Venue:** fuarizmir

**Registration Deadline:** 01 Ocak 2026

**Stand Installation Date:** 14-19 Ocak 2026

**Stand Dismantling:** 23-26 Ocak 2026

**Visiting Hours:** 10.00-19.00





# İZMİR;

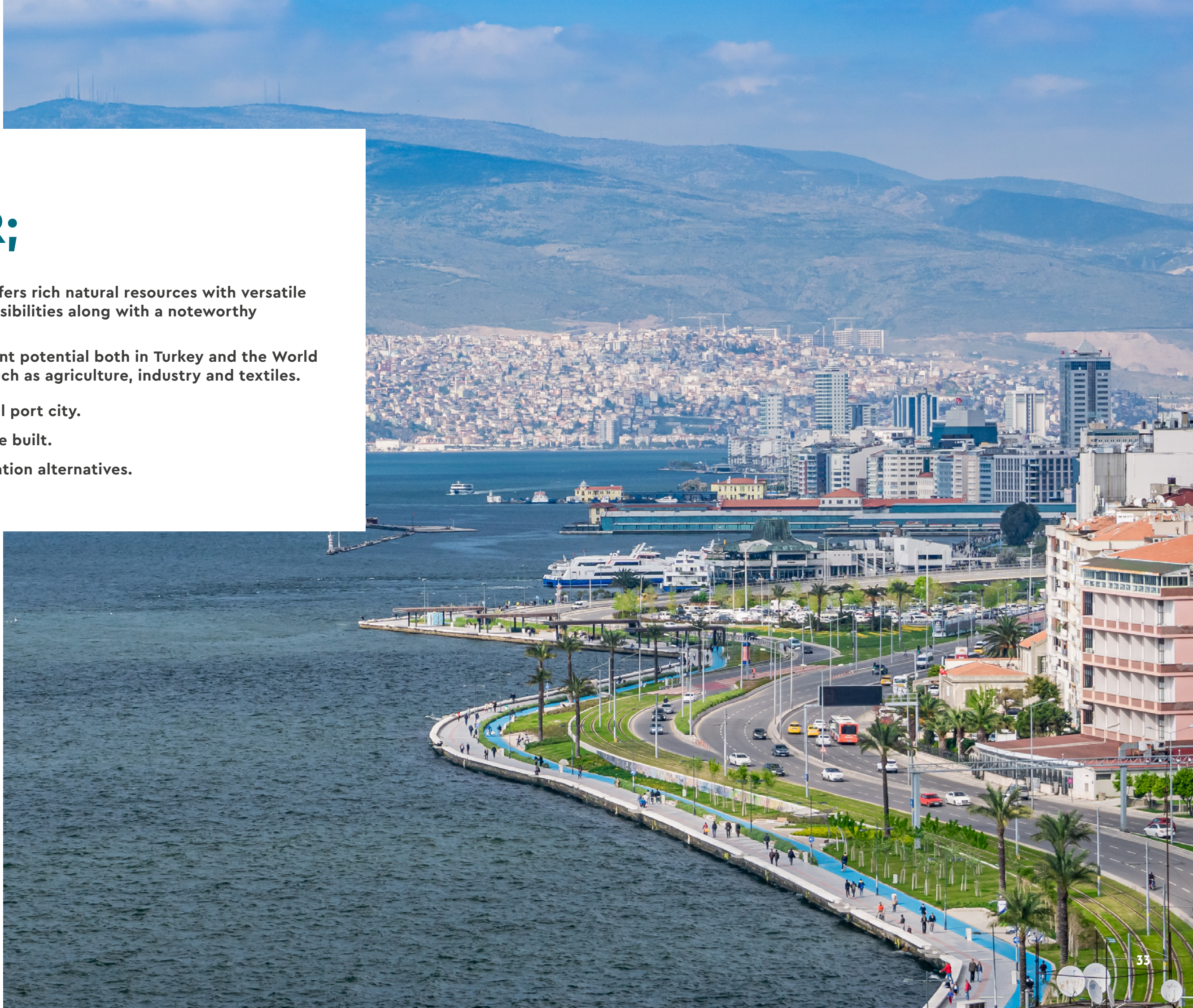
A city which offers rich natural resources with versatile production possibilities along with a noteworthy quality of life.

Has an important potential both in Turkey and the World in all sectors such as agriculture, industry and textiles.

An international port city.

New ports to be built.

New transportation alternatives.





# CONTACT US

## TO EXHIBIT

**Aylin GÜZEL**

Fairs Sales Executive

P: +90 (232) 497 10 95

M: +90 (531) 250 64 36

aylin.kocak@izmirfair.com.tr

**Buse BULUT KILIÇ**

Fairs Supervisor

P: +90 (232) 497 12 79

M: +90 (544) 487 90 62

buse.kilic@izmirfair.com.tr

**Ulaş GEÇKİL**

International Fairs Supervisor

P: +90 (232) 497 12 78

M: +90 (542) 363 34 62

ulas.geckil@izmirfair.com.tr

## TO VISIT

**Sevde Nur DÖNMEZ**

Fairs Supervisor

P: +90 (232) 497 11 21

M: +90 (549) 610 17 97

sevde.donmez@izmirfair.com.tr

## TO FASHION SHOW & EVENTS

**Melike TİTİZ**

Congress and Events Supervisor

P: +90 (232) 497 10 10

M: +90 (531) 250 64 26

melike.selcuk@izmirfair.com.tr







[ifwedding.izfas.com.tr](http://ifwedding.izfas.com.tr)

  /ifweddingfashionizmir



EV SAHİPLİĞİNDE



İZMİR BÜYÜKŞEHİR BELEDİYESİ

ORGANİZATÖR



İZMİR FUARI • İZMİR FAIR

DESTEKLEYENLER



T.C. TİCARET  
BAKANLIĞI



DESTEKLEYENLER



PARTNER



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